

Apply Now!



REBECCA'S PRIVATE IDAHO x BE GOOD GIRLS MENTORSHIP PROGRAM

WHAT IS IT? ---

The RPI - Be Good Girls Mentorship Program is an amazing opportunity for girls who want to ride **Rebecca's Private Idaho** and would like an experienced teammate/mentor to ride with them providing companionship, confidence, and insights.

The **Be Good Foundation** is partnering the **The Trailhead Bicycles** to create the RPI - Be Good Mentorship program, matching 12-18 yr old girls with experienced female mentors that will ride RPI alongside each girl.

The program will provide meet ups, webinars, and group rides with mentors, mentees, and Rebecca Rusch. First Welcome Meet Up will be Thursday, May 22nd at The Trailhead Bike Shop in Hailey!

WHO IS THIS FOR? ---

Girls ages 12-18 yrs who have some cycling experience. Applicants must be willing to train for the event and set a target of completing their selected course distance (Tater Tot -20 Miles, French Fry - 56 miles). **All interested girls must complete the application.** Space is limited.

Apply Now!



For questions contact

Aerah Hardin,
Be Good Executive Director
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IMPORTANT DATES ---

- APRIL 1 - Applications open
- May 18th - Applications Close
- May 22nd - Welcome Meet Up
- Aug 31st - Race Day!

Optional group rides 1x month starting in June

WHEN AND WHERE

REBECCAS PRIVATE IDAHO (Aug 28th - 31st)

[Rebecca's Private Idaho](#) (RPI) is a gravel cycling race that takes place in Ketchum, Idaho and the surrounding backcountry every Labor Day weekend since 2013. The event is considered one of the world's largest and most celebrated gravel cycling races, and has been called a bucket-list event for both professional and amateur riders.

The girls will race on Sunday, August 31st. Rides and webinars will be scheduled throughout the summer to prepare the girls and mentors for an exceptional experience.

[Watch the Hopper Girls
Mentorship video to learn more](#)

MORE ABOUT US!

THE BE GOOD FOUNDATION

The [Be Good Foundation](#)'s mission is to enrich lives and communities by using the bicycle for healing, empowerment, and evolution. Be Good's vision is to create a world where everyone has the opportunity to experience the freedom and connection the bike provides. We reach this mission and vision through local community involvement, scholarship programs, and grant programs. We have a strong focus on helping girls and women gain more opportunities in cycling, promoting equity and access to the sport. Additionally, Be Good supports BIPOC, LGBTQIA+, military members and para athletes in the sport of cycling.

www.thebegoodfoundation.org

THE TRAILHEAD BICYCLES

The Trailhead Bicycles is a full-service bike shop driven by a passion for cycling. Owned and operated by Kyle, Andy, and Erin, this shop aims to provide a welcoming space for the cycling community. Located in Hailey, Idaho, they offer year-round services including bike sales, rentals, and expert repairs. The shop supports cyclists at all levels, from those seeking their first bike to seasoned riders dreaming of custom builds. They promote a culture of adventure, exceptional experiences, and fun, underpinned by prompt and professional service.

www.thetrailheadbicycles.com

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Be good.